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KARCE INTERNATIONAL HOLDINGS COMPANY LIMITED

泰盛實業集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 1159)

ANNOUNCEMENT

This announcement is made pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions.

The Board is pleased to announce that the Company has recorded a turnover of approximately HK\$5.2 million in the second half of 2012 and a turnover of HK\$1.26 million from 1 January 2013 to 15 January 2013 from selling of ABS.

To enable shareholders of the Company and the public to appraise the position of the Company, this announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

SALES IN SECOND HALF OF 2012 AND FIRST HALF OF JANUARY 2013 (UNAUDITED)

Due to keen competition in the pricing of the conductive rubber keyboard market, the Company has not been able to secure new orders with reasonable profits from existing and potential customers ever since the second half of 2011 apart from the selling of Acrylonitrile Butadiene Styrene (“**ABS**”). The Company is now actively selling the inventory of ABS which was acquired in the second half of 2012.

* *For identification purposes only*

The Board is pleased to announce that the Company has recorded a turnover of approximately HK\$5.2 million in the second half of 2012 and a turnover of HK\$1.26 million from 1 January 2013 to 15 January 2013 from selling of ABS.

The above-mentioned sales data are unaudited and are based on the summary of internal information of the Company, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or semi-annual basis due to various uncertainties during the process of collection and collating of such sales information. As such, the above data are provided for investors' reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By Order of the Board
Karce International Holdings Company Limited
Sun Ying Chung
Chairman

Hong Kong, 6 February 2013

As at the date of this announcement, the board of Directors consists of two Executive Directors, Mr. Sun Ying Chung and Mr. Chan Sung Wai; two Non-Executive Directors, Mr. Lee Kwok Leung and Mr. Yang Yiu Chong, Ronald Jeffrey; and three Independent Non-Executive Directors, Mr. Lum Pak Sum, Mr. Mak Ka Wing, Patrick and Mr. Shum Kai Wing.