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**STARLIGHT CULTURE
ENTERTAINMENT**

STARLIGHT CULTURE ENTERTAINMENT GROUP LIMITED
星光文化娛樂集團有限公司

(formerly known as Jimei International Entertainment Group Limited 集美國際娛樂集團有限公司)

(Incorporated in Bermuda with limited liability)

(Stock Code: 1159)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

The board of directors (the “**Board**”) of Starlight Culture Entertainment Group Limited (the “**Company**”) wishes to provide shareholders of the Company and potential investors with an update on the latest business development of the Company and its subsidiaries (the “**Group**”) in respect of media and culture business development.

Reference is made to the announcements of the Company dated 28 June 2017 and 3 July 2017 in relation to the engagement of Mr. Felix Gary Gray and Mr. Roland Emmerich for the development and production of motion picture projects.

The Board of the Company is pleased to announce that, since the dates of the aforesaid announcements and up to 30 November 2017 (after trading hours), the Group has successively engaged (i) Mr. Bryan Singer (“**Mr. Singer**”), (ii) Mr. Robert Zemeckis (“**Mr. Zemeckis**”), (iii) Mr. Alan Taylor (“**Mr. Taylor**”) and (iv) Mr. Jonathan Murray Chu (“**Mr. Chu**”) for the development and production of motion picture projects.

Set out below is the brief biographies of Mr. Singer, Mr. Zemeckis, Mr. Taylor and Mr. Chu:

Mr. Singer is an American Hollywood film director, television series director, screenwriter and producer, being well known for action adventure films. He had directed various popular films, including “X-Men (2000: recorded worldwide box office of approximately US\$296.3 million*)”, “X2: X-Men United (2003: recorded worldwide box office of approximately US\$407.7 million*)”, “Superman Returns (2006: recorded worldwide box office of approximately US\$391.1 million*)”, “Valkyrie (2008: recorded worldwide box office of approximately US\$200.3 million*)”, “Jack the Giant Slayer (2013: recorded worldwide box office of approximately US\$198 million*)”, “X-Men: Days of Future Past (2014: recorded worldwide box office of approximately US\$747.9 million*)” and “X-Men: Apocalypse (2016: recorded worldwide box office of approximately US\$543.9 million*)”. He was also one of the producers and directors of the television series “House”. The accumulated record of worldwide box office of the seven aforesaid films amounted to approximately US\$2,784.9 million*.

Mr. Zemeckis had been awarded Oscar Best Director and received several nominations. His magnum opuses include “Forrest Gump”, “Back to the Future”, “Back to the Future Part II”, “Who Framed Roger Rabbit”, “Cast Away” and “The Polar Express”. The accumulated record of worldwide box office of Mr. Zemeckis’s films amounted to approximately US\$4,243 million*.

Mr. Taylor is a famous American director across film and television industries. His major film works include “Thor: The Dark World (2013: recorded worldwide box office of approximately US\$644.6 million*)” and “Terminator Genisys (2015: recorded worldwide box office of approximately US\$440.6 million*)”. He had also participated in the shooting of certain popular television series as a director as follows: “The West Wing”, “Six Feet Under”, “Sex and the City”, “Lost”, “Rome”, “The Sopranos”, “Mad Men” and “Game of Thrones”.

* Source: www.boxofficemojo.com

Mr. Chu is a young and new prominent ethnic Chinese American film director and screenwriter. His magnum opuses include “G.I. Joe: Retaliation (2013: recorded worldwide box office of approximately US\$375.7 million*)”, “Now You See Me 2 (2016: recorded worldwide box office of approximately US\$334.9 million*)”, “Step Up 2: The streets” and “Step Up 3D”, in which the return on investment of “G.I. Joe: Retaliation” was considerably high.

To the best of the Directors’ knowledge, information and belief having made all reasonable enquiries, Mr. Singer, Mr. Zemeckis, Mr. Taylor and Mr. Chu are third parties independent of the Company and its connected persons (as defined under the Listing Rules).

COOPERATION DETAILS

- (i) During a term of three years, Mr. Singer will develop three theatrical motion picture projects (the “**Project(s)**”) (expected to be one Project per year) for the Group’s consideration and approval. If the Group approves such Project(s), the Group will further negotiate with Mr. Singer for designating such Project(s) for production and further details of the production film package which including but not limited to fully developed screenplays, detailed production budgets, tentative shooting dates, proposed locations and suggested cast lists will be further discussed between the Group and Mr. Singer. Mr. Singer will serve as the director of the first approved Project and participate in the production of other approved Project(s) as a director or producer. Mr. Singer also agreed that he will not engage with other Chinese owned or controlled companies for similar arrangements.
- (ii) During a term of three years, Mr. Zemeckis will develop six theatrical motion picture projects (the “**Project(s)**”) (expected to be two Projects per year) for the Group’s consideration and approval. If the Group approves such Project(s), the Group will further negotiate with Mr. Zemeckis for designating such Project(s) for production and further details of the production film package which including but not limited to fully developed screenplays, detailed production budgets, tentative shooting dates, proposed locations and suggested cast lists will be further discussed between the Group and Mr. Zemeckis. Mr. Zemeckis will serve as a director of all approved Project(s). Mr. Zemeckis also agreed that he will not engage with other Chinese owned or controlled companies for similar arrangements.

* Source: www.boxofficemojo.com

- (iii) During a term of three years, Mr. Taylor will develop six theatrical motion picture projects (the “**Project(s)**”) (expected to be two Projects per year) for the Group’s consideration and approval. If the Group approves such Project(s), the Group will further negotiate with Mr. Taylor for designating such Project(s) for production and further details of the production film package which including but not limited to fully developed screenplays, detailed production budgets, tentative shooting dates, proposed locations and suggested cast lists will be further discussed between the Group and Mr. Taylor. Mr. Taylor will serve as the director of all approved Project(s). Mr. Taylor also agreed that he will not engage with other Chinese owned or controlled companies for similar arrangements. In addition, Mr. Taylor will provide the Company with a three-year priority adoption right for his original projects. That means during the three-year term of cooperation, Mr. Taylor’s original projects or the projects of which controls over development or production owned by him and which he intends to develop will first be submitted to the Group for consideration.
- (iv) During a term of three years, Mr. Chu will develop at least three theatrical motion picture projects (the “**Project(s)**”) (expected to be one Project per year) for the Group’s consideration and approval. If the Group approves such Project(s), the Group will further negotiate with Mr. Chu for designating such Project(s) for production and further details of the production film package which including but not limited to fully developed screenplays, detailed production budgets, tentative shooting dates and suggested cast lists will be further discussed between the Group and Mr. Chu. If all the three Projects are approved, Mr. Chu will serve as the director of two of the approved Projects and participate in the production of another approved Project as a producer. Mr. Chu also agreed that he will not engage with other Chinese owned or controlled companies for similar arrangement.

Having considered the prominence of Mr. Singer, Mr. Zemeckis, Mr. Taylor and Mr. Chu in the motion picture industry globally, the Board believes that the engagement of Mr. Singer, Mr. Zemeckis, Mr. Taylor and Mr. Chu for the development and production of motion picture projects is in line with the Group’s business development, positive to the overall growth of the Group, and in the interest of the Company and the Shareholders as a whole.

The publication of this announcement is to provide updated information on the business development of the Group to the Shareholders and potential investors. The Project(s) to be developed may or may not proceed, which are subject to further assessment of the Group. Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Starlight Culture Entertainment Group Limited
Yan Xu
Chairman

Hong Kong, 30 November, 2017

As at the date of this announcement, the Board of the Company comprises six executive Directors, namely Mr. Yan Xu, Mr. Chau Chit, Mr. Luo Lei, Ms. Chen Hong, Mr. Hung Ching Fung and Mr. Li Haitian; one non-executive Director, namely Mr. Wang Shoulei; and four independent non-executive Directors, namely Mr. Wong Wai Kwan, Mr. Michael Ngai Ming Tak, Mr. Kong Chi Mo and Mr. Hong Tao.