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**STARLIGHT CULTURE  
ENTERTAINMENT**

**STARLIGHT CULTURE ENTERTAINMENT GROUP LIMITED**  
**星光文化娛樂集團有限公司**

*(formerly known as Jimei International Entertainment Group Limited 集美國際娛樂集團有限公司)*

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 1159)**

**VOLUNTARY ANNOUNCEMENT**  
**BUSINESS UPDATE**

The board of directors (the “Board”) of Starlight Culture Entertainment Group Limited (the “Company”) wishes to provide shareholders and potential investors of the Company with an update on the latest business development of the Company and its subsidiaries (the “Group”) in respect of media and culture business development.

• **INVESTMENT IN MOVIES AND TV SERIES**

The movie “Marshall”, which was obtained by the Group through acquisition, is internationally distributed by Sony Pictures Worldwide Acquisitions Inc., and distributed by Open Road Films, LLC in North America. The movie is produced by Paula Wagner, an experienced Hollywood producer, and starring Chadwick Boseman, the leading actor of “Black Panther”, and Sterling K. Brown, an Emmy Award winner and the leading actor of “This Is Us”. The movie was nominated for Oscar Best Original Song (theme song: Stand Up For Something) and received Top Ten Films of African American Film Critics Association Awards, Audience Choice Award of Chicago International Film Festival, Annual Song Award of Hollywood Film Awards, Best Original Song Award of Annual Satellite Awards as well as 18 other internationally renowned awards nominations.

The Group arranged the investment in the epic drama film “Midway”, directed by the well-known director Roland Emmerich (who has entered into an agreement with the Group), produced by Mark Gordon and starring Woody Harrelson, Mandy Moore and Luke Evans. It will start principal photography in September 2018 and is expected to be released in 2019. In terms of distribution, Summit Entertainment, LLC is responsible for the U.S., Bona Film Group is responsible for the Greater China area and Accelerate Global Content, LLC is responsible for overseas sales. The Deadline Magazine has provided extensive coverage in this regard and the commentary described the movie as “one of the biggest movies on-sale at Cannes”. To date, excluding the Greater China area, overseas sales figure has exceeded US\$27 million. The movie is also the first World War II film of Roland Emmerich. It is adapted from the true stories of the Battle of Midway and tells rarely known stories of war heroes. The total budget is approximately US\$100 million.

The movie “Crazy Rich Asians”, which is invested and released by Warner Bros. Pictures, co-invested by the Group and directed by director Jon M. Chu (who has entered into an agreement with the Group), is expected to be released on 15 August 2018. The film is adapted from a best-selling novel written by Kevin Kwan under the same title, which has a solid reader base. The movie stars Constance Wu, Henry Golding, Michelle Yeoh, and etc. The highly anticipated movie is the first major film that is not a period piece in Hollywood in two and a half decades to feature an all ethnically Asian cast. It will also subvert cultural stereotype. Since the trailer was rolled out, it has been viewed by tens of millions of times. As the first adapted work of the novel series, there is also expectation for it to develop into commercially successful film series where the stories of the two sequels mainly take place in China.

The thriller/crime film “The Widow”, which is directed by Neil Jordan who won the Academy Award for Best Original Screenplay and starring French actress Isabelle-Huppert who has been nominated for the Academy Award for Best Actress, is now in post-production. Currently, international sales of the movie are undertaken by veteran sales agency Sierra/Affinity. To date, international sales is anticipated to be US\$6 million. The movie is expected to premiere at the Toronto International Film Festival in September 2018 and be released in late 2018 or early 2019.

The historical period TV series “Empress” invested and produced by the Group is set to be developed for 10 seasons with 10-12 episodes in each season. The pilot script is expected to be completed by the end of 2018. As the first English-language TV series narrating the legendary story of Wu Zetian, the project is intended to invite directors such as James Wan, Robert Zemeckis, Jon M. Chu and Roland Emmerich to be the directors for the pilot. Meanwhile, negotiation on the possibility of establishing a movie studio in Shaanxi for the “Empress” project with Shaanxi Broadcast and Television Group (陝西廣電集團) is currently ongoing.

• **PROJECTS INCUBATING BY DIRECTORS**

Director	Director Profile	Projects Under Development
James Wan	<ul style="list-style-type: none"> <li>• Born in Malaysia and grew up in Australia, Wan attended film school at Royal Melbourne Institute of Technology where he met fellow film maker Leigh Whannell. Together, the two came up with the idea for a horror movie which was later developed into “Saw” (2004).</li> <li>– In 2004, Wan was hired to direct the Hollywood horror/thriller and thriller movie “Saw” which brought him wide recognition. In 2005, he continued to participate in the “Saw” franchise as a screenwriter and producer.</li> </ul>	<ul style="list-style-type: none"> <li>• The sci-fi/thriller film, “Border Patrol”, jointly developed by the Group and director James Wan is now at the second draft revision stage and is expected to start shooting in 2019.</li> <li>• The sci-fi/thriller film, “Mass Extinction”, jointly developed by the Group and director James Wan is now at the second draft revision stage and is expected to start shooting in 2019 or 2020.</li> </ul>

## Director

## Director Profile

## Projects Under Development

- In 2007, he directed a thriller/horror film “Dead Silence”. In 2011, he started to direct the horror film franchise “Insidious”. The box office of the opening weekend of “Insidious: Chapter 2” reached US\$40.27 million;
  - In 2013, he directed the low-budget horror film “The Conjuring”, and won the Saturn Award for the Best Horror Film in the US;
  - In 2015, he directed the action franchise film “Furious 7” whose box office reached RMB340 million on the first day of release in mainland China.
- Genre of expertise: Horror/Thriller
  - Representative works: “The Conjuring 2”, “Furious 7”, “Insidious: Chapter 2”, “The Conjuring”, “Insidious” and “Saw”
  - Movies recently directed/to be directed by director James Wan include action/adventure/fantasy film “Aquaman”
- The family/drama film, “The Magnificent Theater of Enchanted Puppets”, jointly developed by the Group and director James Wan is now at the first draft developing stage and is expected to start shooting in 2020 or 2021.
  - The sci-fi/thriller film, “Rosewell”, jointly developed by the Group and director James Wan is now at the first draft developing stage and is expected to start shooting in 2021 or 2022.
  - The thriller/drama film, “Malignant”, jointly developed by the Group and director James Wan is now at the first draft developing stage and is expected to start shooting in 2022 or 2023.

Director	Director Profile	Projects Under Development
Roland Emmerich	<ul style="list-style-type: none"> <li>• Emmerich was born in Stuttgart, Germany in 1955 and studied painting and sculpture in the State Academy of Fine Arts in Stuttgart. Emmerich had been working for an advertising company and was responsible for corporate planning after graduation. Returning to school in 1977, he studied in filmmaking and directing at University of Television and Film Munich and his university thesis “The Noah’s Ark Principle” was selected to be the opening film for the Berlin International Film Festival in 1983.</li> <li>• Genre of expertise: Disaster/Sci-fi</li> <li>• Representative works: “Independence Day”, “Godzilla”, “The Patriot”, “The Day After Tomorrow”, “10,000 BC”, “2012”, “White House Down” and “Independence Day: Resurgence”</li> <li>• Cumulative global box office is approximately US\$3.802 billion*</li> <li>• Movies recently directed/to be directed by director Roland Emmerich include war/drama/biography film “Midway”, action/drama film “Maya Lord”, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• The sci-fi/drama film, “Dreamland”, jointly developed by the Group and director Roland Emmerich has completed the first draft and is expected to start shooting in 2019 or 2020.</li> <li>• The sci-fi/thriller film, “Emergence”, jointly developed by the Group and director Roland Emmerich is now at the synopsis creation stage and is expected to start shooting in 2020 or 2021.</li> </ul>

Director	Director Profile	Projects Under Development
Jon M. Chu	<ul style="list-style-type: none"> <li>• Born in Palo Alto, California, Jon M. Chu grew up in Los Altos and studied in Pinewood School. He graduated from the University of Southern California School of Cinema-Television in 2003 with B.A degree in Production. He also won the Princess Grace Award and the Jack Nicholson Directing Award during his study. The short film “Silent Beats” is widely used as an education video about racial integration. The short film “When the Kids Are Away” received wide attention from Hollywood.</li> <li>• Genres of expertise: Action/Music/Drama</li> <li>• Representative works: “Now You See Me 2”, “Jem and the Holograms”, “G.I. Joe: Retaliation”, “Justin Bieber: Never Say Never”, “Step Up 3D” and “Step Up: The Streets”</li> <li>• Cumulative global box office is approximately US\$1.128 billion*</li> <li>• Movies recently directed/to be directed by director Jon M. Chu include comedy/romance film “Crazy Rich Asians”, drama/music film “In The Heights”, crime/thriller film “Now You See Me 3”, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• An untitled sci-fi/music/drama music robot project jointly developed by the Group and director Jon M. Chu is now in the process of finalizing writer’s agreement and is expected to start shooting in late 2019 or 2020.</li> <li>• An untitled drama/adventure movie about the cave rescue incident in Thailand jointly developed by the Group and director Jon M. Chu is now at the concept developing stage and is expected to start shooting in 2020.</li> <li>• An untitled “Kungfu chef in China Town” action/drama/comedy film jointly developed by the Group and director Jon M. Chu is now hiring writers and is expected to start shooting in 2020 or 2021.</li> </ul>

**Director****Director Profile****Projects Under Development**

Bryan Singer

- Born in New Jersey, USA, and grew up in Jewish area, Bryan Singer was admitted to New York City's School of Visual Arts after graduated from high-school, and later transferred to University of Southern California School of Cinematic Arts. After his graduation, he wrote and directed a short film called "Lion's Den" starring his high-school friend Ethan Hawke. It told a story about a group of high-school pals who reunite a few years after graduation and find that they are not as close as they once were. His first feature film "Public Access" won the Grand Jury Prize at 1993 Sundance Festival. Three years later, "The Unusual Suspects" received two Academy Awards while Singer sprang into fame. With the commercial success of the renowned sci-fi film "X-Men" in 2000, he became one of the most prominent directors in Hollywood.
- Genre of expertise: Action/Sci-fi/Adventure
- Representative works: "The Unusual Suspects", "X-Men" franchise and "Superman Returns"
- Cumulative global box office is approximately US\$2.785 billion\*.

Potential development projects still in discussions.

Director	Director Profile	Projects Under Development
Robert Zemeckis	<ul style="list-style-type: none"> <li>• Born in Chicago, USA in 1952, Robert Zemeckis graduated from the Northern Illinois University and the University of Southern California. In 1978, he directed a music/family film “I Wanna Hold Your Hand” and started his career in film industry. In 1985, he directed the sci-fi film “Back to the Future” which won the 58th Academy Award for Best Original Screenplay. In 1990, he won the 16th Saturn Award for best director with the comedy animation film “Who Framed Roger Rabbit”. In 1995, he won the 67th Academy Award for Best Director with a romance/drama film “Forrest Gump”.</li> <li>• Genre of expertise: Sci-fi/Drama/Action</li> <li>• Representative works: “Forrest Gump”, “Matchstick Men”, “Cast Away” and “Back to the Future”</li> <li>• Cumulative global box office is approximately US\$4.243 billion*</li> <li>• Movies recently directed/to be directed by director Robert Zemeckis include drama film “Welcome to Marwen”, fantasy film “The Witches”, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• A history/drama film jointly developed by the Group and director Robert Zemeckis is now at the concept developing stage and is expected to start shooting in 2020.</li> </ul>



Director	Director Profile	Projects Under Development
Alan Taylor	<ul style="list-style-type: none"> <li data-bbox="453 286 922 1256">• Alan Taylor is a well-known TV and film director, producer and screenwriter. Taylor was majored in history at the University of Toronto and then at Columbia University before transferring to New York University to study film under mentors like director Martin Scorsese. He directed various well-known American TV series such as “Mad Men” and “A Song of Ice and Fire: Game of Thrones”. Back then his relatively famous film was “Palookaville” (1995). He soon went back to produce TV series. He worked together with other directors in popular series such as “Mad Men”, “The Playboy Club” and “A Song of Ice and Fire: Game of Thrones”. In addition, he was also involved in the production of classic series such as “The West Wing”, “The Sopranos” and “Boardwalk Empire”. In 2013, Alan Taylor was picked by Marvel Studios to be the director of “Thor: The Dark World”.</li> <li data-bbox="453 1312 922 1384">• Area of expertise: American TV series/ Action/Adventure</li> <li data-bbox="453 1440 922 1597">• Representative works: “Mad Men”, “A Song of Ice and Fire: Game of Thrones”, “The Sopranos”, “Terminator Genisys” and “Thor: The Dark World”</li> <li data-bbox="453 1653 922 1722">• Cumulative global box office is approximately US\$1.085 billion*.</li> </ul>	<ul style="list-style-type: none"> <li data-bbox="948 286 1425 488">• A film to be jointly developed by the Group and Alan Taylor based on a Japanese anime film is now in the process of rights optioning and is expected to start shooting in 2020.</li> </ul>

Director	Director Profile	Projects Under Development
Jonathan Liebesman	<ul style="list-style-type: none"> <li data-bbox="453 286 922 1126">• Born in Johannesburg, South Africa, Liebesman went to the South African School of Motion Picture Medium and Live Performance after high school graduation and went to Tisch School of the Arts of New York University in USA to pursue further study. He adapted a short story written by Roald Dahl and directed a short film, “Genesis and Catastrophe”. The film was screened at numerous art film festivals and won a series of awards. “Darkness Falls” is the first feature film he directed. After that, a producer from DreamWorks, Walter F Parkes, invited Liebesman to direct a short film “Rings”. The film chronologically follows the story of “The Ring” and serves as a prequel to “The Ring Two”. He also directed “The Texas Chainsaw Massacre: The Beginning” for New Line.</li> <li data-bbox="453 1182 922 1209">• Genre of expertise: Action/Sci-fi/Horror</li> <li data-bbox="453 1265 922 1382">• Representative works: “The Texas Chainsaw Massacre: The Beginning” and “Wrath of the Titans”</li> <li data-bbox="453 1438 922 1512">• Cumulative global box office is approximately US\$1.110 billion*.</li> </ul>	<ul style="list-style-type: none"> <li data-bbox="948 286 1425 488">• The action/drama film, “Scorpion”, jointly produced by the Group and director Jonathan Liebesman is now at the first draft developing stage and is expected to start shooting in 2019.</li> </ul>

**Director****Director Profile****Projects Under Development**

F. Gary Gray

- F. Gary Gray was born in New York City and raised primarily in South Los Angeles, California. He came up with the idea of becoming a filmmaker when he was 16. He began his career in 1989 after appeared in his first movie “Major League”. In 1992, he made his directorial debut directing Ice Cube’s MV of “It Was A Good Day”. In 1998, he directed the action thriller film “The Negotiator”, with which he won the best director award in the 3rd American Black Film Festival. In 2015, he directed a music/biography film “Straight Outta Compton”, for which he received numerous nominations including the NAACP Image Award for best director.
  - Genre of expertise: Music/Action/Crime
  - Representative works: “Furious 8”, “The Italian Job”, “A Man Apart”, “Law Abiding Citizen” and “Straight Outta Compton”
  - Cumulative global box office is approximately US\$1.950 billion\*
  - Movies recently directed/to be directed by director F. Gary Gray also include the action/crime film “Men in Black” reboot, action/fantasy film “M.A.S.K.”, etc.
- An action/crime film to be jointly developed by the Group and F. Gary Gray adapting a popular online game is now in the process of rights optioning and is expected to start shooting in 2020.

Director	Director Profile	Projects Under Development
Sylvester Stallone	<ul style="list-style-type: none"> <li>• Sylvester Stallone is an American actor, painter, director and filmmaker. In 1977, he won the 49th Academy Award for Best Actor and received a nomination for the 34th Golden Globe Award for Best Screenwriter. In 1992, he won the 17th Honorary César Awards. In 2015, he won the National Board of Review Award for best supporting actor, the 73rd Golden Globe Award for best supporting actor and the 21st Critics' Choice Award for best supporting actor.</li> <li>• Genre of expertise: Action/Thriller</li> <li>• Representative works: "The Expendables", "Rocky" series and "Creed"</li> <li>• Cumulative global box office is approximately US\$4.412 billion*</li> <li>• Movies recently directed/to be directed by director Sylvester Stallone also include action/thriller/military film "Rambo V", etc.</li> </ul>	<ul style="list-style-type: none"> <li>• The military/action/drama film, "Special Forces", jointly developed by the Group and director Sylvester Stallone is now in the process of concept developing and is expected to start shooting during the period in 2019.</li> <li>• The action/crime/drama film, "Samaritan", jointly developed by the Group and director Sylvester Stallone is now in the process of script development.</li> <li>• An action/crime/drama film project jointly developed by the Group and Sylvester Stallone adapting a novel is now in the process of rights optioning.</li> <li>• The action/crime/drama film, an untitled Chinese language boxing film, jointly developed by the Group and director Sylvester Stallone is now hiring writers.</li> </ul>

Director	Director Profile	Projects Under Development
Nattawut Poonpiriya	<ul style="list-style-type: none"> <li>• Born in Bangkok, Thailand in 1981, Nattawut Poonpiriya is a Thai movie director and screenwriter who graduated from Srinakharinwirot University. In 2012, his feature debut “Countdown” won the 22nd Suphannahong National Film Award for Best Screenplay. In 2017, he wrote and directed thriller/crime film “Bad Genius” and received a nomination for the 12th Asian Film Award for Best Screenwriter. In 2018, he was a member of the panel of the 3rd Asia New Media Film Festival.</li> <li>• Genre of expertise: Thriller/Drama</li> <li>• Representative works: “Bad Genius” and Countdown”</li> <li>• Cumulative global box office is approximately US\$42.19 million (data source: www.the-numbers.com).</li> </ul>	The director is one of the latest directors who signed a contract with the Group.

By Order of the Board  
**Starlight Culture Entertainment Group Limited**  
**Luo Lei**  
*Executive Director and Chief Executive Officer*

Hong Kong, 20 July 2018

*As at the date of this announcement, the Board of the Company comprises five executive Directors, namely Mr. Chau Chit, Mr. Luo Lei, Ms. Chen Hong, Mr. Hung Ching Fung and Mr. Li Haitian; one non-executive Director, namely Mr. Wang Shoulei; and four independent non-executive Directors, namely Mr. Wong Wai Kwan, Mr. Michael Ngai Ming Tak, Mr. Kong Chi Mo and Mr. Hong Tao.*

\* Source: [www.boxofficemojo.com](http://www.boxofficemojo.com)